

Media Release - 27/06/2001

(The following release was sent out by the Cape Peninsula National Park yesterday.)

Minister Receives 'go Green' Pass From National Park

The need for commercial development in the Cape Peninsula National Park (CPNP) can be drastically reduced if every one of the Capetonians who visit the park each year were to purchase a Go Green card.

The cut-price season ticket, which offers unlimited access to the CPNP's pay points as well as special discounts at Cape Town's prime leisure destinations, is aimed not only at promoting Cape Town but also at generating much-needed revenue for the CPNP.

Speaking in Cape Town at the presentation of the 5 000th Go Green card to Mohammed Valli Moosa, Minister of Environmental Affairs & Tourism, CPNP park manager Howard Langley said that for every few thousand Go Green cards sold, one less commercial development was needed.

"Last year, the Park received 4.7-million visits, of which about 1.7-million went through the park's pay points, namely Table Mountain, the Cape of Good Hope, Boulders, Silvermine and Oudekraal. The remaining 3-million visits were to the open access areas of the park. If we assume that the 3-million visits were made by 300 000 Capetonians going through the park ten times each, if everyone of them purchased a Go Green card at an average price of R85, it would amount to over R25-million a year. That represents more than half of the park's R40-million annual budget," said Langley.

Minister Moosa praised the CPNP on its efforts to become financially self-sustainable and urged all South Africans to "buy into" the park by buying a Go Green card.

Annual Go Green fees are R145 for a family card, R75 for an individual card and R37.50 for a pensioner's card.

Benefits include:

- **Free entrance** to the Cape of Good Hope, Boulders, Silvermine and Oudekraal for a year.
- **Table Mountain Aerial Cableway:** Adults pay student rates.
- **Two Oceans Aquarium:** Adults pay student rates.
- **Robben Island.** Children accompanying adults go free.
- **Spier Estate.** Range of discounts and "buy one, get one free" offers.
- **Baxter Theatre.** Range of discounts and "buy one, get one free" offers.
- **Imax.** Two free children's tickets with every two adult tickets bought.
- **Getaway** magazine. Discount on subscriptions.
- **Flying Dutchman Funicular** at Cape Point: Free rides between the start of operating hours and 11.00 in the morning, and between 15.00 and closing time in the afternoons.

- **Two Oceans Restaurant** at Cape Point: *Go Green* cardholders and a maximum of nine guests will receive a 10% discount on normal *a la carte* meals and drinks.
- **Silver Tree Restaurant** at Kirstenbosch offers the same deal as the Two Oceans Restaurant.
- **Zevenwacht Estate** offers a 10% discount on meals and beverages at its restaurant, plus a 10% discount on wines and cheeses purchased at its wine tasting centre.
- **Muizenberg Toy Museum** offers a 50% entrance fee discount to the holders of family *Go Green* cards, and free entrance to holders of individual and pensioner cards.
- **Gugu le Afrika Restaurant** in Khayelitsha offers a 5% discount on its already affordable traditional African cuisine.
- The **Khayelitsha Craft Market**. 5% discount on purchases.
- The **Word of Birds** in Hout Bay. Adults pay pensioner/student rate, pensioners and students pay child rates, and children pay lowest school group rate.

Go Green cards can be purchased from the CPNP's Head Office at Westlake, at the Boulders in Simon's Town, the V&A Waterfront visitor centre, Table Mountain Aerial Cableway, Peninsula Tourism's seven offices, and soon at the Cape of Good Hope gate.

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